

MAILING SYSTEM HAVING FLEXIBLE
PRINTING OF MESSAGES

Abstract of the Invention

A postage printing system includes a transport device for feeding an
5 envelope in a path of travel through the postage printing system, a printer for
printing a postal indicia and an ad slogan on the envelope, and a control
system in operative communication with the transport device and the printer.
The control system obtains an indication from an operator of a selected print
location for the ad slogan and determines if the postal indicia and the ad
10 slogan may be printed in a single pass through the postage printing system.

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